



PROFESSIONAL RIVER OUTFITTERS, INC

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Howdy Folks,

It's a beautiful "Black Friday" in Flagstaff. Several trips enjoyed a very special Thanksgiving in the Canyon yesterday – doesn't get much better than that. Nancy and I will be launching in a week or so for our version of a "busman holiday" – looking forward to Christmas in the Canyon. The NPS just released a bunch of cancellation dates for December and January. Pretty short notice, but just remember – if you can put a group together, we'll get you on the water.

For many years the question of which outfitter to choose for your trip has been posed. I've never been much of a salesman and, to be honest, it seemed obvious to me – so, my answer to that question was usually too general or incomplete. Post trip feedback from our customers has alluded to this on many occasions. Several have pointed out that if they had more info up-front, they could have avoided the learning curve of trying other outfitters first before launching with PRO. So, with this kind of encouragement I've decided to step atop the soap box and share with you [why PRO is here, how it came about, why PRO is the best, and where we are heading in the future](#). Now this may be too much of a pendulum swing – not enough information to too much; be we'll let you be the judge of that – as always, we listen to your feedback. Our goal is to leave you better equipped to make an informed decision as to your outfitter for the great adventure of a Grand Canyon trip.

So, I thank you – both for a great season now winding down, and for taking the time to consider all the aspects of ["Why Go PRO"](#) so you can make the best of your trip.

At PRO, we love what we do and it shows.

Bruce Helm